

paperblanks®

THE JOURNAL AS FUNCTIONAL ART®

SPRING 2018



We Are Expanding Our Product Selection!

INTRODUCING PAPERBLANKS PENCIL CASES

When it comes to stationery products, we have always sought to offer the highest-quality and most unique journals and books on the market. And so it only makes sense that we would continue to expand our offerings to include other desk essentials. This season we are pleased to introduce our first four pencil cases – elegant storage boxes that complement some of our bestselling book covers. Turn to page 10 to learn more about this exciting new product category.

THREE NEW SPECIAL EDITIONS

Every year there are countless cultural milestones worth celebrating. This season we are focussing on the impact that Gustav Klimt and the Brontë sisters have had on our artistic and literary landscapes. From Klimt's use of gold and iconic depictions of the female form, to the Brontës' collective imagination and written works, the influence of these artists cannot be overstated. See how we're honouring these creative individuals with Special Edition journals on pages 4 and 6.

BRING BACK ONE OF OUR EARLIEST SERIES

To wrap up our 25th anniversary celebrations we are bringing back a series that was once a staple in the Paperblanks catalogue. Originally released in the early 1990s, our Early Cartography designs showcased ancient maps and celebrated the adventurous spirit of mapmakers long ago. Learn about this re-release on page 8.

Thank You for Being an Important Part of the Paperblanks Journey

Special Edition

KLIMT'S 100TH ANNIVERSARY

In our Gustav Klimt Special Edition journals we celebrate one of the world's most famous painters and his iconic paintings. Gustav Klimt (1862–1918) was an Austrian symbolist painter fascinated by Japanese art and the female form. He was a member of the Vienna Secession movement, and on trips to Venice and Ravenna he discovered the mosaics that would inspire his famed use of gold.

Klimt, The Kiss

The Kiss (1907–1908) represents the pinnacle of Klimt's "golden phase." Oil and gold leaf combine to create sinuous shapes and colours reminiscent of both Arts and Crafts and Art Nouveau styles. The lustrous palette and intricate patterns make the painting one of the great masterpieces of the early modern period.

Klimt, Portrait of Adele

Portrait of Adele Bloch-Bauer I (1907), which took Klimt three years to create, is a stunning example of the Viennese *Jugendstil* style. With the subject's face emerging from the background like a lucid dream, the portrait is hauntingly beautiful. Seized by the Nazis in the 1940s, the painting was eventually recovered and today is on display at the Neue Galerie in New York.

☒ Lined ☐ Unlined

Smyth Sewn • Ribbon Marker • Memento Pouch
Elastic Closure • Book Edge Printing





Klimt's 100th Anniversary –
The Kiss Ultra
180 × 230 mm
144 Pages • 120 gsm

5284-5 ☒

5285-2 ☐



Klimt's 100th Anniversary –
The Kiss Midi
130 × 180 mm
240 Pages • 120 gsm

5286-9 ☒

5287-6 ☐



Klimt's 100th Anniversary –
Portrait of Adele Ultra
180 × 230 mm
144 Pages • 120 gsm

5288-3 ☒

5289-0 ☐



Klimt's 100th Anniversary –
Portrait of Adele Midi
130 × 180 mm
240 Pages • 120 gsm

5290-6 ☒

5291-3 ☐

Special Edition

THE BRONTË SISTERS

Early flights of childhood fancy were followed by deeply imagined worlds and finally by lasting works of literary genius. Such was the case of the talented Brontë sisters.

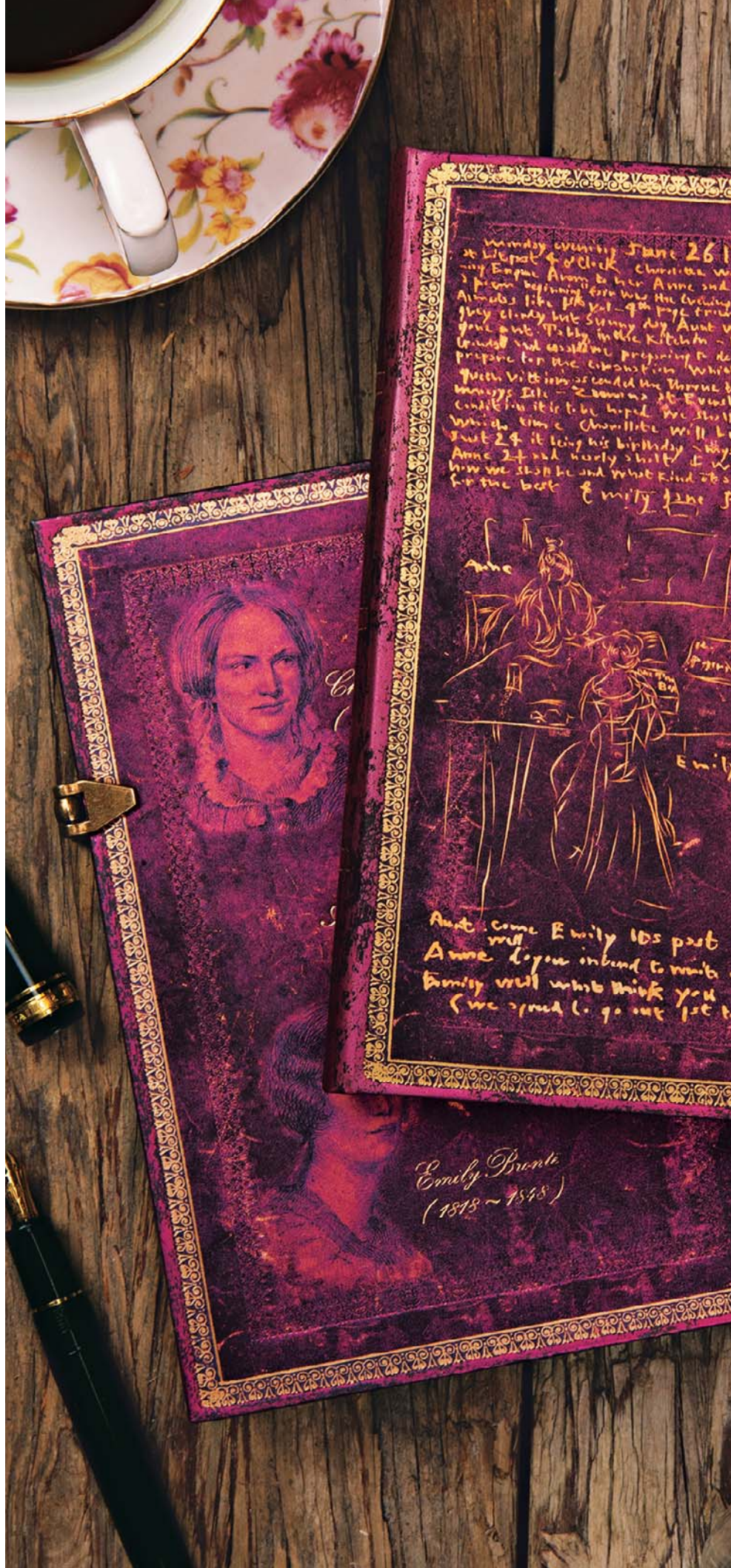
This Special Edition journal features a page from one of the diaries kept by the feverishly creative Brontë children. This page is illustrated with rare drawings of Anne and Emily Brontë and the tin box in which the children kept their papers.

The early writings of the sisters and their brother, Branwell, included the chronicles of two elaborately detailed fantasy worlds – Gondal and Angria. Later, the Brontë girls, who lived in isolation on the Yorkshire moors, began to publish poetry under the pseudonyms Currer, Ellis and Acton Bell.

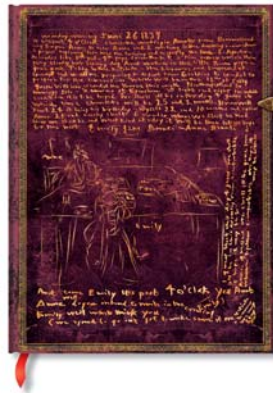
While in their twenties, the three girls each published novels, including *Jane Eyre*, *Agnes Grey* and *Wuthering Heights*. By 1848 they seemed poised for successful literary careers, but within months Branwell, Emily and Anne all died of tuberculosis. Charlotte wrote two more novels before succumbing to the same disease in 1855. Their legacy is one of the most revered in English literature.

☒ Lined ☐ Unlined

Smyth Sewn • Ribbon Marker • Memento Pouch
Clasp Closure • Book Edge Printing



SPECIAL EDITION FORMATS



The Brontë Sisters Ultra

180 × 230 mm

144 Pages • 120 gsm

| | |
|--------|-------------------------------------|
| 5292-0 | <input checked="" type="checkbox"/> |
| 5293-7 | <input type="checkbox"/> |



The Brontë Sisters Midi

130 × 180 mm

240 Pages • 120 gsm

| | |
|--------|-------------------------------------|
| 5294-4 | <input checked="" type="checkbox"/> |
| 5295-1 | <input type="checkbox"/> |



Early Cartography

ANTIQUE MAPS

Cartography was once the stuff of adventure and madness; mapmakers were visionaries, scientists and artists all at once.

Evocative of an age when the heavens were alive with more than satellites and America was a place off the edge of the world, these journals are a romantic's delight. The maps date back to the mid-17th century, an age of map-making when beauty and invention often compensated for a lack of accuracy. Full of both naïve assumptions and intense attention to detail, these maps are perfect to muse upon while charting or recording your own life's story.

Originally released in 1994 as a part of one of the earliest Paperblanks collections, these two antique, richly coloured maps have always been a source of inspiration for our designers. It is our pleasure to bring back these ever-intriguing examples of early cartography as we close our year of 25th-anniversary celebrations.

See the world through the eyes of a 17th-century cartographer in this fantastical series.

☒ Lined ☐ Unlined

Smyth Sewn • Ribbon Marker
Memento Pouch • Elastic Closure



EARLY CARTOGRAPHY FORMAT



Celestial Planisphere Midi
120 × 170 mm
176 Pages • 85 gsm

| | |
|--------|-------------------------------------|
| 5296-8 | <input checked="" type="checkbox"/> |
| 5297-5 | <input type="checkbox"/> |



Western Hemisphere Midi
120 × 170 mm
176 Pages • 85 gsm

| | |
|--------|-------------------------------------|
| 5298-2 | <input checked="" type="checkbox"/> |
| 5299-9 | <input type="checkbox"/> |



Pencil Cases

ELEGANT STORAGE SOLUTIONS

No ordinary pencil cases, these eye-catching rectangular boxes can be used to store everything from your favourite pens to your finest jewellery. The lid flaps fold around to create an open presentation case, displaying the treasures within.

Available in four of our bestselling cover designs, these pencil cases make ideal stationery sets when paired with the matching journal, address book or diary. (Accessories not included.)

SPECIAL FEATURES

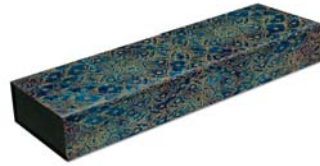
- Well-crafted design is highly sturdy and always holds its shape
- Additional interior storage box for smaller items
- Paperblanks bookmark with historical details of the design




Sturdy Design • Interior Storage Box



PENCIL CASES FORMAT




Azure Pencil Case
220 × 30 mm

5300-2 



Black Moroccan Pencil Case
220 × 30 mm

5301-9 



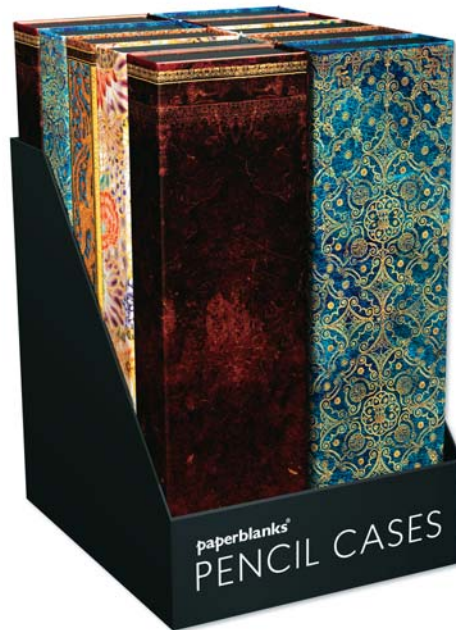
Kikka Pencil Case
220 × 30 mm

5302-6 



Safavid Pencil Case
220 × 30 mm

5303-3 



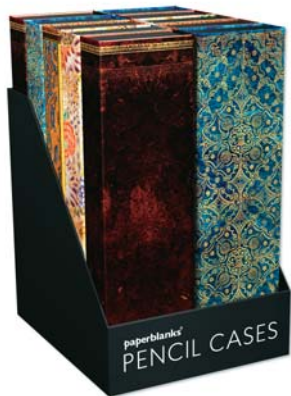
Our Pencil Case Display is a small corrugated insert that fits in our existing Mix and Match and Acrylic Floor and Countertop Displays. It can hold up to **10 pencil cases**. See full details on page 12.

Pencil Cases – Point of Sale Tools

PENCIL CASE DISPLAY

170 × 135 × 160 MM (H × W × D)

Our Pencil Case Display Insert holds up to **10 pencil cases**. Designed to fit in your Black Mix and Match Corrugated Display, it can also be inserted in the Ultra Tier of an Acrylic Floor or Countertop Display. More information about ordering these displays can be found in your 2018 catalogue. Each order of the Pencil Case Display includes an advertising insert featuring the Pencil Cases. **DY1052 – Pencil Case Display + Advertising Insert**



Double-Sided Posters

Promote your selection of Paperblanks with minimum fuss and maximum style. Our double-sided posters elegantly illustrate the beauty of our designs and are easy to view from both sides. Available in two sizes, these eye-catching posters are both versatile and functional.



Early Cartography and Pencil Cases
431 × 584 mm (W × H)
AD1362-8



Special Editions Klimt and The Brontë Sisters
431 × 584 mm (W × H)
AD1363-5

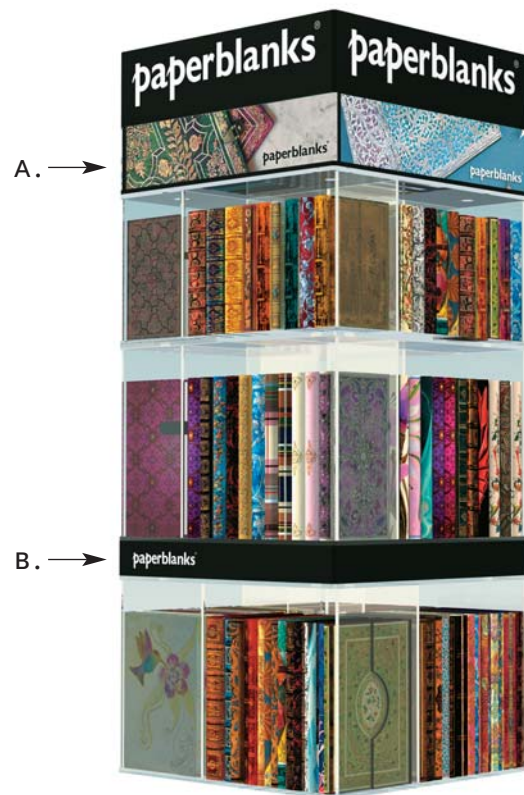
Acrylic Displays – Advertising Tier

A. ACRYLIC ADVERTISING TIER

84 × 336 × 336 MM (H × W × D)

Every season we offer new Advertising Tier Inserts highlighting our latest product releases. If you haven't already ordered an Acrylic Advertising Tier for your Floor or Countertop Display, please do so using the item number **DY0970**. Previously released inserts can be found on page 124 of your 2018 catalogue. See our new pack of Spring 2018 inserts below.

DY0970 – Acrylic Advertising Tier



ACRYLIC ADVERTISING TIER INSERT – SPRING PACK

77 × 322 MM (H × W)

This 3-pack of Advertising Tier Inserts features our newest releases: Special Editions Klimt and Brontë Sisters, and Early Cartography. These double-sided inserts also showcase some bestselling Paperblanks designs on their flip sides.

AD1364-2 – Acrylic Advertising Tier Insert – Spring Pack



B. ACRYLIC DIVIDING TIER

335 × 335 × 42 MM (H × W × D)

Our new Acrylic Dividing Tier creates a dedicated section in your Floor or Countertop Display for new products and special releases. It allows you to organise the display so that specialty products, like our new softcover Flexis, are given their own section, drawing customers' attention to items you choose to feature.

DY1045 – Acrylic Dividing Tier



Acrylic displays will remain the property of Hartley & Marks Publishers Ltd.

Visual Barcode Index

MIDI



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978-1-4397-5286-9



978-1-4397-5287-6



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978-1-4397-5290-6



978-1-4397-5291-3



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ULTRA



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978-1-4397-5289-0



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978-1-4397-5292-0



978-1-4397-5293-7



PENCIL CASE



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Page 11

978-1-4397-5301-9



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978-1-4397-5302-6

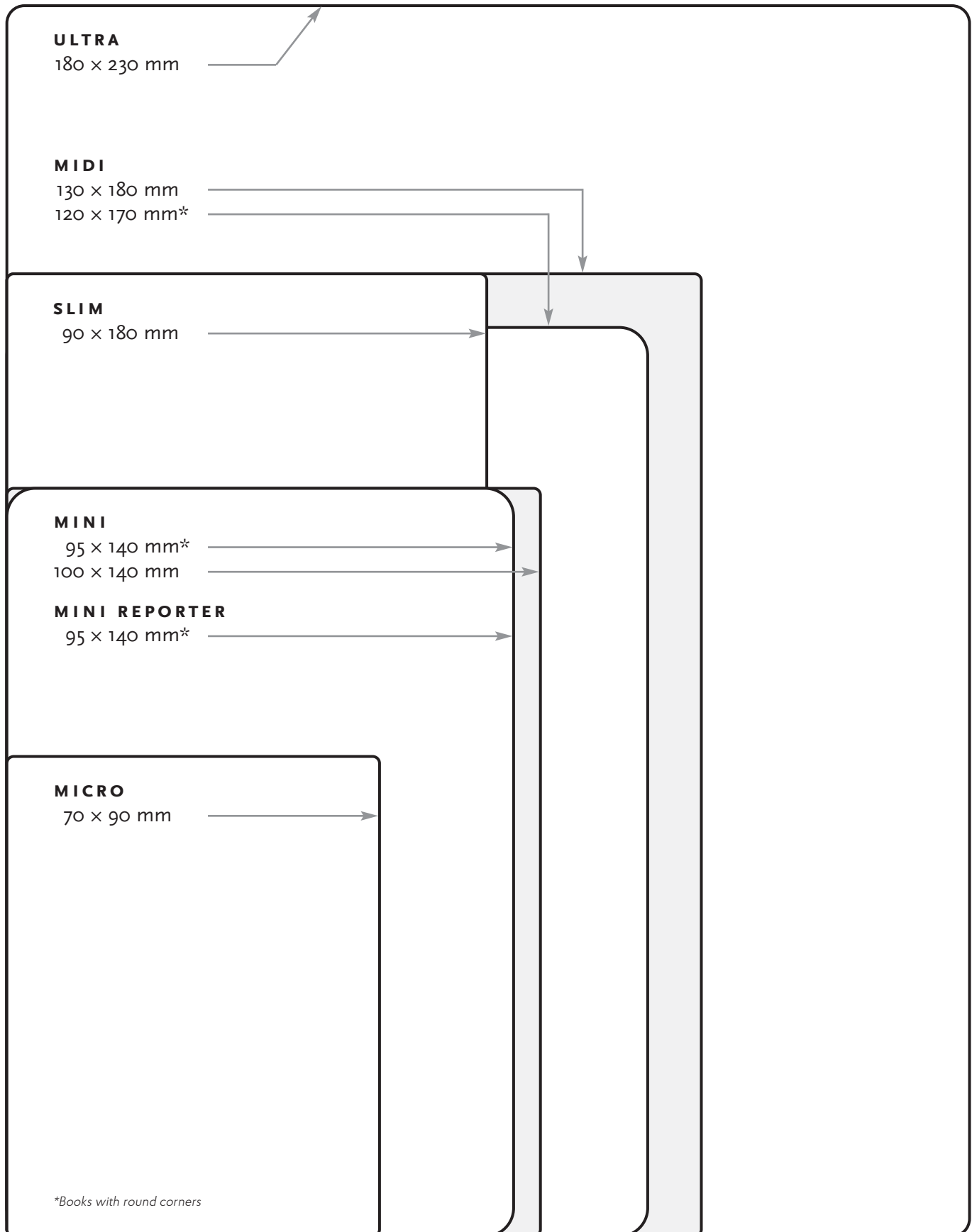


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978-1-4397-5303-3



Format Comparison Chart



For comparison only; actual sizes may vary.
Other formats not shown: Grande, Guest Book, Memento Box

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